



Jack Nicklaus
ACADEMY OF GOLF

THE JACK NICKLAUS ACADEMY
AT THE LEDGES OF ST. GEORGE



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OF ST. GEORGE

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JACK NICKLAUS ACADEMY OF GOLF AT THE LEDGES MAKES GOLF MAGAZINE'S ELITE LIST: TOP 25 GOLF SCHOOLS IN AMERICA

St. George, Utah, October 15, 2008 – Jack Nicklaus Academy of Golf at The Ledges of St. George brings coveted accolade to Utah as it is named to Golf Magazine's TOP 25 Golf School List for 2008.

For any teaching facility, it is an aspiring accomplishment to be named to Golf Magazine's Top 25 Golf Schools in America list. However, for a new facility, such as the Jack Nicklaus Academy of Golf at The Ledges, it is almost unheard of. The Academy in St. George is now in the company of 24 of the world's most distinguished and highly recognized teaching facilities. Facilities like: David Leadbetter Golf Academy in Florida; Jim McLean Golf School in Texas; Pinehurst Golf Academy in North Carolina; Grand Cypress Academy of Golf in Orlando; and Butch Harmon's School of Golf in Las Vegas.

The Jack Nicklaus Academy of Golf at The Ledges combines the very finest in golf instruction and technology integration in a spectacular and unprecedented setting for golf.

The technology featured at the Jack Nicklaus Coaching Studio includes digital cameras that capture the swing at two and one-half times faster than the industry standard. A 1,200 point Pressure Mat System that visually displays where the players balance and center of mass is located before, during, and after the swing. The K-Vest, a 3D biomechanics swing trainer, visually and graphically analyzes the player's setup and swing. The 2-acre Championship Short Game area showcases multiple bunkers, greens and fairways that emulate actual on-course situations inside 100 yards, and finally the TOMI indoor putting analyzer helps every level of player improve their game.

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"We are honored to be named to Golf Magazine's prestigious TOP 25 GOLF SCHOOLS in America list. Every day, we experience the thrill of helping players, of all skill levels, significantly improve their game at our facility. We cater our golf schools to best fit the specific needs and budgets of individuals and businesses by offering half day programs up to full week programs. Having the instructional expertise, the technology, and the integrated philosophy from Jack Nicklaus himself, has built this program into the dynamic teaching center that we are being recognized for today." Doug Roberts, Director of Instruction at the Jack Nicklaus Academy of Golf at The Ledges.

HOW GOLF MAGAZINE SELECTED THE TOP 25 GOLF SCHOOLS IN AMERICA

A GOLF Magazine Golf School Evaluation Panel was established to review each school's basic structure and qualifications (per the GOLF Magazine School Evaluation questionnaire).

The Panel developed a criteria model against which each school was compared. The defining criteria included:

1. Breadth of Programs

Game-specific programs such as short-game-only schools and physical conditioning programs were not considered. The Top 25 Golf Schools in America list is limited to full-game, tee-to-green skill-improvement curriculum.

2. Student-to-Teacher Ratio

The smaller, the better, although the panel did not necessarily consider a 1:1 ratio to be the ideal in a golf-school setting.

3. Technology

The Panel favored those schools that applied advanced technologies (video analysis, 3-D modeling and even platform analyses) into their lesson plans.

4. Instruction Hours

The more the better. Schools that spent more time on the practice tee were favored over those that split time between practice and play. However, schools that included intense playing lessons were favored over those that simply included play after practice.

5. Facilities/Accommodations

The cost of going to golf school isn't anything to sneeze at. The Panel awarded schools with "non-practice" amenities, and those that offered state-of-the-art practice facilities with the complete range of full-swing, short-game and putting practice areas.

6. Level of Experience

Staffs led by knowledgeable and experienced staff were favored over those that employ an even partial percentage of non-PGA teaching professionals.

Each of the Top 25 Golf Schools in America met these criteria at a higher level than non-selected schools.

For more information:

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